



Make a difference...
make an *impact!*

Please use any of the following approved messages in your brochures, on your web and/or at events. Thank you.

Impact Thrift Approved Messaging Language:

- Impact Thrift Stores, Inc. is a 501 (c)(3) non-profit organization whose primary mission is to financially support local charities through the net proceeds generated by its thrift stores operations.
- (tag line) "Make a difference...make an *impact!*"
- You can financially support (charity name) without touching your wallet or checkbook by donating your gently-used clothing, furniture, books and household items to Impact Thrift. Those items will be sold in their stores and a portion of the net proceeds come directly to (charity name).
- Impact financially supports local charities on a monthly basis.
- Impact has donated over \$780,000 to local charities since 2003.
- Impact Thrift is a stand-alone charity, not connected to any other larger organization, such as a church or hospital
- 100% of the items sold in Impact's stores are donated by individuals and/or area businesses.
- Inventory includes: clothing, furniture, books, electronics, household items, kitchen wares, bric-a-brac, lamps, mirrors, pictures, appliances, cars, boats and more!
- Impact sets itself apart from other thrift stores by striving to sell only top quality merchandise...at bargain prices!
- There is a free pick-up service for larger items such as furniture and large appliances.
- Donors receive a tax deductible receipt.
- Make a "green" impact on your community by donating your gently-used items so they can be re-cycled back into service.